

MOTIVATE 2018: **EBB Video Contest Rules**

1. NO PURCHASE IS NECESSARY TO ENTER OR WIN THE CONTEST. A purchase does not increase the chances of winning.

2. Description: MOTIVATE 2018: EBB Video Contest, hereafter referred to as “Contest”, is designed to spread the word about the benefits of an Earthquake Brace + Bolt (EBB) code-compliant seismic retrofit, which helps protect families, secure homes and strengthen neighborhoods across California.

Fifty participants will each win \$50 gift cards and three participants will each win \$500 gift cards. A detailed description is below under **Contest Timeframe and Prizes**.

Contest participants are encouraged to share your EBB story on video. Some ideas may include the following:

- Video or still pictures of the retrofit process;
- You or a family member talking about why you decided to retrofit and how you feel now that your home has been strengthened;
- Your contractor talking about creating a more resilient neighborhood a house at a time;
- Your experience with the EBB program and staff; and/or,
- A personal message that might motivate your family, friends or neighbors to register for EBB to help create a more resilient community.

Videos must be a minimum of 30 seconds and maximum of three minutes. A submitted video must have sound or visuals that tell a story. Participants are encouraged to be creative.

For more tips about shooting and submitting a video, click here for MOTIVATE 2018 Video Contest [Instructions and Helpful Tips](#)

3. Sponsor: The California Residential Mitigation Program (CRMP) is the Sponsor of the Contest, 801 K Street, Sacramento, CA, 95814.

4. Eligibility: Contest is open to individuals over the age of 18 who completed an EBB retrofit and were issued an EBB reimbursement. Sponsor will verify eligibility of all potential participants and winners. Winning a prize is contingent upon fulfilling all Contest Rules.

Employees of the CRMP, EBB, its affiliates, subsidiaries, advertising and promotion agencies, and suppliers, (collectively “Employees”), and immediate family members and/or those living in the same household of Employees are not eligible to participate in the Contest. The Contest is subject to all applicable federal, state, and local laws and regulations and is void where prohibited.

5. Contest Timeframe and Prizes: The Contest submission period begins November 8, 2017 at 9:00 a.m. and ends January 8, 2018 at 5:00 p.m. info@EarthquakeBraceBolt.com

The first 50 video entries that meet Contest Rules will receive a \$50 Home Depot gift card.

All videos that are submitted will be viewed by a panel of judges selected in the sole discretion of the Sponsor and will be judged according to the criteria described in these Official Contest Rules. The videos winning the three grand prizes will be chosen based on the following criteria:

- effectiveness, enthusiasm and clarity of communication about EBB;
- originality; and,
- creativity.

The Contest may be terminated for any reason at any time, but if the contest is so terminated, or if an entrants' participation therein is terminated, then the other terms and conditions and rights granted herein survive the termination.

6. Prize Distribution and Notification: Participants who submitted the first 50 videos that meet Contest Rules will be notified by email (via the email account used to register) and prizes (\$50 gift certificates) will be distributed by February 28, 2018.

The three grand prize winners will be notified by email (via the email account used to register) and prize (\$500 gift certificates) will be distributed by February 28, 2018.

Prizes cannot be substituted or redeemed for cash. Limit one prize per person, per household. Winner is responsible for any loss of prize or portion of prize after it has been delivered.

The prize is nontransferable. Any and all prize-related expenses, including and without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of Winners. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winners is permitted.

7. Odds: The odds of winning depend on the number of eligible entries received.

8. Agreement to Rules: By participating in this Contest, Participants agree to be bound by these Official Contest Rules and to Sponsor's decisions, which are final and binding on all matters relating to the Contest.

9. How to Enter: The Contest must be entered by submitting an entry using the online form provided at info@EarthquakeBraceBolt.com to register for the Contest. Then, follow video submission instructions in the [EBB Video Contest Instructions](#).

Incomplete, corrupted, untimely, or unintelligible entries will be disqualified. If for any reason a Participant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, Participant's sole remedy is to submit another entry in the Contest. Sponsor reserves the right to determine in its sole discretion which entries have satisfied the Contest Rules.

Participants may only submit one entry, in accordance with these Official Contest Rules.

Videos must not contain material that violates or infringes privacy, publicity or intellectual property rights, or that constitutes copyright infringement. Video Submissions must not include third party trademarks, logos, artwork or music that isn't originally written, performed and produced by Participant, to not violate the copyrights of musicians and artists. All music featured in any video must be available to publicize and broadcast on a license-free, no compensation basis.

Sponsor reserves the right in its sole discretion to disqualify any entry that it believes violates any of the video Contest Rules, does not otherwise comply with these Official Contest Rules, or is not consistent with the spirit and theme of the Contest.

10. Notification of Winners: EBB shall have no liability for a Winner's failure to receive notices due to spam, junk email or other security settings or for a Winner's provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within 15 days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited and an alternate Winner selected. Receipt by Winner of the prize offered in this Campaign is conditioned upon compliance with any and all federal, state, and local laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (AT EBB'S SOLE DISCRETION) WILL RESULT IN A WINNER'S DISQUALIFICATION AS A WINNER OF THE CONTEST, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

11. Rights Granted by Participants: By participating in the Contest and submitting a Video, each Participant hereby grants permission for the Sponsor to use Participant's Video, name, likeness, voice, quotes, comments, biographical information, photograph and/or image for the purpose of advertising or promotion without further notice, permission, or compensation in perpetuity and throughout the World without limitation.

By entering this Contest, Participants represent and warrant that their entry is an original work of authorship, and does not violate any third party's proprietary or intellectual property rights. If said entry infringes upon the intellectual property right of another, Participant will be disqualified at the sole discretion of EBB. If the content of any entry is claimed to constitute infringement of any proprietary or intellectual proprietary rights of any third party, Participant shall, at his or her sole expense, defend or settle against such claims. Participant shall indemnify, defend, and hold harmless EBB from and against any suit, proceeding, claims, liability, loss, damage, costs or expense, which EBB may incur, suffer, or be required to pay arising out of such infringement or suspected infringement of any third party's right.

Except as required by law or permitted pursuant to these Contest Official Rules, the Sponsor will not share a Participant's information with any third parties.

Participant warrants that he or she has secured the requisite consent from any other person or party referenced or appearing in their video. To the extent that anyone under the age of 18 appears in a video, Participant represents and warrants that the minor's parents consented to the minor's appearance in the video and the public display of the video.

12. Terms & Conditions: EBB reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Campaign should virus, bug, non-authorized human intervention, fraud, or other cause beyond EBB's control corrupt or affect the administration, security, fairness, or proper conduct of the Campaign. In such case, EBB may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by EBB. EBB reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Campaign or website or violates these Terms & Conditions. Any attempt by a Participant to deliberately damage any website or undermine the legitimate operation of the Campaign may be a violation of criminal and civil laws. Should such attempt be made, EBB reserves the right to seek damages to the fullest extent permitted by law.

13. Limitation of Liability: By entering, Participants agree to release and hold harmless EBB and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such participant's participation in the Campaign and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.

14. Disputes: This Contest is governed by the laws of California, without respect to conflict of law doctrines. As a condition of participating in this Contest, Participants agree that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, exclusively before a court located in California having jurisdiction. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, all monetary damages, as well as punitive, incidental, or consequential damages, including reasonable attorney's fees, and Participant's actual out-of-pocket expenses. Participants further waive all rights to have damages multiplied or increased.

15. Privacy Policy: Information submitted with an entry is subject to the Privacy Policy stated on the EBB website. To read the Privacy Policy [click here](#).